

# These *islands* can't be felt in an ad

Experience Madeira  
for yourself



Madeira . Belongs to all

The volcanic archipelago of Madeira is magnificent thanks to the great diversity of its natural landscapes.

Madeira and Porto Santo - the archipelago's two inhabited islands - couldn't be more different, despite the short distance between them.

A generous oasis of life, the island of Madeira dazzles the eye with its steep peaks and vertiginous cliffs. Home to a pristine natural environment, Madeira's ex-libris is the Laurissilva Forest - Unesco World Heritage Site since 1999. Man-made trails allow unveiling its magical interior, where century-old trees, mysterious caves, 'levadas' and stunning waterfalls abound.

From the mountains to the sea, in minutes, Madeira is the island of authenticity; the ultimate embrace between nature and cosmopolitanism, personified by the capital that is everyone's pride, Funchal.

Porto Santo is another piece of paradise.

Its stillness is reflected in its landscapes and its flair.

The strongest colours in its painting are those of the sea and the yellow sand, in a perfect gold bordered with blue.

The tranquillity with which the island embraces us, while the soft sand massages our feet and the sea welcomes us with its friendly temperature, renews both body and mind. Porto Santo is more than its unique beach that, along its 42 km<sup>2</sup>, also offers you peaks, coves, remarkable geological sites and a taste of watermelon.

**Madeira and Porto Santo  
welcome you!**

An aerial photograph of a rocky coastline. The water is a vibrant turquoise color, contrasting with the dark, jagged rocks. A person in a white bikini is swimming in the water, arms outstretched. A large, bright yellow semi-circle is overlaid on the top left of the image.

**Welcome,**

Enjoy our Sea, our Nature, the best  
that Madeira has to offer.

Share your experience, tell your own  
story when you visit us.

Identify our accounts and use  
our hashtags.

# Our Social Media



**280 734 +**

**Followers**

<https://www.instagram.com/visitmadeira/>



**221 948 +**

**Followers**

<https://www.facebook.com/visitmadeiraofficial>



**15 661 +**

**Subscribers**

<https://www.youtube.com/visitmadeiraofficial>

# Instagram & Facebook

When posting on Instagram and Facebook about Madeira or Porto Santo, please tag us:

Instagram:

1. on the image;
2. in the description;

Facebook:

1. in the description;

**@visitmadeira**

A large, light green circular graphic is positioned in the top right corner of the page, partially cut off by the edge.

# Instagram – stories

When posting on Instagram stories about Madeira or Porto Santo, please tag us:

**@visitmadeira**

And, where possible, please include a link to our website:

**[www.visitmadeira.com](http://www.visitmadeira.com)**

# Official Hashtags

## Madeira

#madeiraisland  
#visitmadeira  
#madeiranowordsneeded  
#madeirabelongstoall  
#madeiratãotua

## Porto Santo

#portosantoisland  
#visitmadeira  
#madeiranowordsneeded  
#madeirabelongstoall  
#madeiratãotua



# Blog

If you're writing an article about Madeira or Porto Santo, please create a link to our website:

[www.visitmadeira.com](http://www.visitmadeira.com)

If possible, please include also our social media.

# Youtube

When publishing a video about Madeira or Porto Santo, please include a link to our Youtube page.





**Endless  
beaches?**

# Contacts

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Madeira



Belongs to all

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