

Campaign co-funding matrix - Tour Operators

	Supports to co-branding campaigns to promote destino Madeira
	Price per paying guest accommodated by the TO with whom guests have signed a contract pursuant to this Protocol
А	From 1,00 € to 4,50 €
В	From 1,00 € to 4,00 €
С	From 1,25 € to 4,25 €
D	From 1,50 € to 4,00 €

Legend:	
А	Strategic Markets: RU + GER + FRA + POR + HOL
В	Development Markets: SPA + BEL + AUS + POL + SWI + SWE + DEN + NOR + FIN + ITA
С	Diversification Markets: BRA + USA + RUS + CHI
D	Other Markets

Notes:

1. Operations up to 2500 pax to be defined on a case-by-case basis by the Management Team up to a maximum support of 11.250 €

2. Maximum support to be granted by a Tour Operator: 80.000 € / year

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